Lea Russell

Boca Raton, FL

Education

2012 - 2014

FULL SAIL UNIVERITY // fullsail.edu

</> **WEB DESIGN & DEVELOPMENT**

Bachelor's Degree

☆ **VALEDICTORIAN**

of Web Design & Development Class

Professional Skills

UI, UX, Web Design, Product Design, Mobile & App Design, Visual Design, Prototyping, Branding, Design Systems, Design Thinking, Design Strategy, SEO, HTML, CSS, CMS, Wordpress, Shopify, Magento, Abode XD, Figma, Photoshop, Miro, Atlassian

Personal Skills

Team Player, Charismatic, Dependable, Creative, Fast Learner, Organized, Tenacious, Affable, Client Management, Project Management, Determined, Flexible, Honest, Problem-Solver, Loyal

Senior UI / UX Designer & Web Developer

🌐 learussell-designs.com   ✉ learusselldesigns@gmail.com

Work Experience

Senior Web Developer and Designer

Shoes For Crews, LLC // shoesforcrews.com // Dec. 2019 - Present

Continuously advancing user experience research, design, prototyping, development, and testing methodologies to ensure alignment with the company's brand identity, foster revenue growth, and fulfill marketing objectives.

Contract Senior UX Designer

Tufudi Creative // June 2018 - Dec. 2019

Designed and implemented comprehensive website solutions for both established enterprises and startup brands, utilizing platforms such as Wordpress, Shopify, Magento, and headless CMS options to cater to diverse client brands.

Senior UX & Web Designer

iGreen Marketing // igreenmarketing.com // Aug. 2018 - Nov. 2019

As the Lead User Researcher, I spearheaded the design, prototyping, and collaboration efforts with the development team across various CMS, including Wordpress, Shopify, and headless CMS solutions, to cater to diverse client brands.

Web Developer

JLB Florida // jlbflorida.com // Nov. 2017 - Aug. 2018

Played an integral role within the development team, collaborating to enhance web performance, conduct A/B testing, and refine user experience across platforms such as Wordpress, Shopify, BigCommerce, and headless CMS solutions, supporting diverse client brands.

Senior Web Designer

Tufudi Creative // May 2015 - Nov. 2017

Designed and executed complete website solutions, for established and startup brands, utilizing platforms such as Wordpress, Shopify, and Magento, to serve a diverse clientele with precision and excellence.

Freelance Web Designer & Developer

LoveBytes Designs // Apr. 2014 - May. 2018

Designed and developed impactful startup websites and landing pages using Wordpress, Shopify, and Magento platforms.